

WALL STREET INSTITUTE ANNOUNCES THE LAUNCH OF A NEW PRODUCT SUITE DEVELOPED IN ASSOCIATION WITH THE FINANCIAL TIMES

ForToday offers New Educational Resources To All WSI Students At No Additional Cost

Baltimore, MD – November 17, 2011 - Wall Street Institute, the world's premier provider of English language instruction for adults, is pleased to announce the launch of ForToday, a new product suite developed using content from the Financial Times, the world's leading provider of global business news, comment, and analysis.

ForToday is designed to help students practice their English as they progress through their standard Wall Street Institute coursework. ForToday will offer students language learning exercises developed from articles pulled from the Financial Times, with varying levels of difficulty. New articles and exercises based on global news events will be available to students each week through The Village, Wall Street Institute's online student community.

In addition to the weekly language exercises, students can participate in new language classes that focus on the adapted articles from the Financial Times. The classes give students additional opportunities to work with Wall Street Institute's highly qualified teachers as they develop their English language skills, and to work with other students on their new language in a small class setting.

ForToday also offers Wall Street Institute students free unlimited access to FT.com, which not only allows them to keep up with global business news, but also gives them the opportunity to practice reading current news articles in English on a daily basis.

Wall Street Institute was able to develop the new ForToday product because of a unique initiative launched by Pearson, the world's leading learning company. Pearson's new FT in Education initiative allows Pearson's education businesses including Wall Street Institute to use over 100,000 Financial Times articles, special reports, and features that are highly relevant to students and professors. The adapted articles used in ForToday are pulled from this vast database.

"The Financial Times is a highly respected news source throughout the world," said David Kedwards, CEO, Wall Street Institute. "We are excited to be able to offer our students additional learning tools to further develop their language skills using such a well recognized and respected resource. Wall Street Institute's ForToday offering is a perfect example of using world class journalism in a practical, educational environment to assist students with their English language education."

John Fallon, CEO of Pearson's international education business, said: "FT in Education brings a richness to study in many areas. With Pearson's approach to learning design, assessment programs and contact with teachers and students, we can turn the Financial Times world-class content into world-class learning.

The learning resources in ForToday are offered to all Wall Street Institute students at no additional cost.

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English language instruction for individuals and corporate clients around the world. The Company's innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 425 centers in 27 countries in Africa, Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States, Barcelona, Spain, and Luxembourg. Wall Street Institute is part of Pearson, the world's leading learning company.

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